

# Diploma in Web Designing

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## 1. Getting Started with Web Design

- Web Design Introduction
- Software's
- Getting Started with tags
- Save Web Pages

## 2. Web Design Content

### HTML 5

- Getting started with HTML
- General
- HTML/XHTML
- Formatting
- Tables
- Images
- Hyperlinks
- Design and layout techniques
- Cascading Style sheets
- Introduction to HTML
- General
- HTML basics
- Images
- Hyperlinks
- Design and layout techniques
- Creating HTML emails
- Cascading Style sheets
- Beyond the basics

### CSS 3

- Introduction to CSS
- Content
- Layout
- Colors
- Borders
- Transforms
- Animations
- Media Queries

- Script

### Photoshop

- Defining page setup for web
- Understanding file formats for web
- Understanding Pixels & Resolution
- Navigating Photoshop
- Working with tools
- Working with Multiple Images, Rulers, Guides & Grids
- Working with layers,
- Merging Layers, locking layers
- Blending modes, opacity & fill
- Adjusting Canvas Size & Canvas Rotation
- Creating text, applying styles effects
- Creating web patterns
- Levels, Curves adjustment
- Patch tool image correction
- Enhancing image for web
- Retouching images
- Transforming of images
- Color palette
- Using filters for effect
- Render, glass, wood texture, emboss
- Creating Web Layout
- Creating Web banners
- Web Animation in Photoshop
- Converting Photoshop Layout to HTML in Photoshop

### PHP Technology

- Introduction to Web Technology
- Introduction to CSS
- Introduction to PHP
- Development Concept
- Control Structure:
- Looping Structure

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- Function
- File Inclusion
- Array
- String Function
- Working with File
- OOPs Concept
- State Management
- Error Handling & Exception

- Spatial reasoning
- Mechanical reasoning

## 7. C.V. And Interview

- CV preparation
- Mock Interviews

## 8. Live Scenario

## 3. Advance Concept

- J Query
- Java Script
- Wordpress
- Boot Strap

## 4. Project

- Project Document
- Project Design
- Technical Document
- Functional Document
- Development Phases
- Testing
- Implementation
- Maintenance

## 5. Web Hosting

- Websites and Domain Names
- What to look for when buying Web space
- Search engine optimization
- Pay per click advertising
- Sitemaps

## 6. Aptitude Test Preparation

- Abstract reasoning
- Verbal reasoning test
- Numerical Reasoning Test

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